



2012 CRIME STOPPERS JAIL-A-THON SPONSORSHIP PACKAGE

Crime Stoppers is a proactive, non-profit, charitable program with the objective to anonymously assist in solving crime and contributing to safer communities in London, Elgin and Middlesex. A community minded organization partnering with the public, law enforcement, and the media, Crime Stoppers is a vital crime fighting program.

In 2011 Crime Stoppers assisted in the seizure of over \$429,417 worth of narcotics and recovered \$100,937 in stolen property from London and the surrounding area.

Crime Stoppers is an effective force toward making your community a safer, more law abiding place in which to live.

- Stolen property is recovered
- Vast amounts of narcotics and weapons are removed from our streets
- Hundreds of investigative hours are saved
- Criminals are apprehended, prosecuted and convicted
- Communities and students are educated

Crime Stoppers does not receive any government funding and is supported solely by donations from citizens, businesses, and other organizations.

Please partner with us by supporting our signature Jail-A-Thon fundraiser. Each year Crime Stoppers incarcerates London's most nefarious notables who must raise bail to be released. All proceeds support the London Elgin Middlesex Crime Stoppers for their crime prevention and education programs.

London Elgin Middlesex Statistics	2011	Since 1987
Arrests	1,533	3,721
Cases Cleared	51	6,311
Charges	145	4667
Property Recovered	\$100,937	\$5,674,701
Seized Narcotics	\$429,417	\$72,776,739
Weapons Seized	6	189
Tips Paid	\$9,830	\$537,700



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2012 CRIME STOPPERS JAIL-A-THON SPONSORSHIP OPPORTUNITIES

Chief Sponsor – \$3,500 One Opportunity

Banner or signage as provided displayed during event
Ten 30-second verbal ad spots during event
Opportunity to co-judge for one hour
Static 4 x 6" ad space on londoncrimestoppers.com website plus link to your website
Full page ad space in Jail-A-Thon participant packages
Logo on all printed materials
Recognition Sponsor Signage at Event
Recognition at annual Appreciation Night

Deputy Chief Sponsors – \$2,000 Three Opportunities

Banner or signage as provided displayed during event
Five 30-second verbal ad spots during event
Scrolling 2.5 x 4" ad space on home page of
www.londoncrimestoppers.com website
Half page ad space in Jail-A-Thon participant packages
Logo on all printed materials
Recognition Sponsor Signage at Event
Recognition at annual Appreciation Night

Sergeant Sponsors – \$1,000 Unlimited

1.5 x 2.5" graphic displayed on sponsor recognition page of
www.londoncrimestoppers.com website
1/4 ad space in Jail-A-Thon participant package
Recognition Sponsor Signage at Event

Constable Sponsors – \$500 Unlimited

Organization listed on sponsor page of londoncrimestoppers.com website
Organization listed in Jail-A-Thon participant package
Recognition Sponsor Signage at Event



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**2012 CRIME STOPPERS JAIL-A-THON SPONSORSHIP REPLY FORM
Thursday May 31, 2012 – Masonville Place, Centre Court**

Please mail, fax or email

Attention: Francee Ender - 1867 Kyle Court London, Ontario N6G 0A6

Phone: 519-641-3434 Fax: 519-641-7272 Email: enderf@sympatico.ca

Sponsor Name: _____

Contact Person: _____

Sponsorship Level: _____

Address: _____

Phone #: _____ Email: _____

Payment: \$ _____

- Cheque Enclosed (payable to LEM Crime Stoppers)
- VISA Number: _____ Expiry Date: _____
- Master Card Number: _____ Expiry Date: _____

Card Holder Name: _____ Signature: _____

I am unable to sponsor but would like to make a donation:

\$100____ **\$50**____ **\$25**____ **Other**_____

Thank you for your generous support of London Elgin Middlesex Crime Stoppers and your assistance in creating a safer and more secure community.

Sincerely,

Francee Ender

Jail-a-thon Coordinator

