



Crime Stoppers is a proactive, non-profit, charitable program with the objective to anonymously assist in solving crime and contributing to safer communities in London, Elgin and Middlesex. A community minded organization partnering with the public, law enforcement, and the media, Crime Stoppers is a vital crime fighting program.

In 2008 Crime Stoppers assisted in the seizure over \$7,000,000 worth of narcotics, 23 weapons and recovered \$60,110 in stolen property from London and the surrounding area.

Crime Stoppers is an effective force toward making your community a safer, more law abiding place in which to live.

- Stolen property is recovered
- Vast amounts of narcotics and weapons are removed from our streets
- Hundreds of investigative hours are saved
- Criminals are apprehended, prosecuted and convicted
- Communities and students are educated

London Elgin Middlesex Statistics	2008	Since 1987
Arrests	134	3,545
Cases Cleared	120	6,069
Charges	216	436
Property Recovered	\$60,110	\$5,520,220
Seized Narcotics	\$7,143,046	\$60,286,092
Weapons Sized	23	59 *since 2008
Tips Paid	\$23,150	\$493,500

Crime Stoppers does not receive any government funding and is supported solely by donations from citizens, businesses, and other organizations.

Please partner with us by supporting our signature Jail-A-Thon fundraiser. Each year Crime Stoppers incarcerates London’s most nefarious notables who must raise bail to be released. All proceeds support the London Elgin Middlesex Crime Stoppers for their crime prevention and education programs.





FRIDAY, MAY 22 – MASONVILLE PLACE, CENTRE COURT

Platinum Sponsor – \$5,000

- Banner or signage as provided displayed during event
- 10 30-second verbal ad spots during event
- Static 4x6" ad space on londoncrimestoppers.com website
- Full page ad space in Jail-A-Thon participant packages
- Logo on all printed materials
- Recognition at annual Appreciation Night

Gold Sponsor – \$2,500

- Banner or signage as provided displayed during event
- 5 30-second verbal ad spots during event
- Scrolling 2.5x4" ad space on home page of londoncrimestoppers.com website
- 1/2 page ad space in Jail-A-Thon participant packages
- Logo on all printed materials
- Recognition at annual Appreciation Night

Silver Sponsor – \$1,000

- 1.5x2.5" graphic displayed on sponsor recognition page of londoncrimestoppers.com website
- 1/4 ad space in Jail-A-Thon participant package
- Recognition at annual Appreciation Night

Bronze Sponsor – \$500

- Organization listed on sponsor page of londoncrimestoppers.com website
- Organization listed in Jail-A-Thon participant package

We would like to thank you for your time, consideration and look forward to your assistance in creating a safer and more secure community. To sign up for your sponsor level or simply more information, please contact Chris Pollett at 519-852-7172 or c.pollett@yahoo.com.

Sincerely,

Chris Pollett
Vice-President Operations
London-Elgin-Middlesex Crime Stoppers
Event Chair

www.londoncrimestoppers.com

Charitable Registration # 11902-3711 RR0001



Thank you for your
generous support of
London Elgin Middlesex
Crime Stoppers